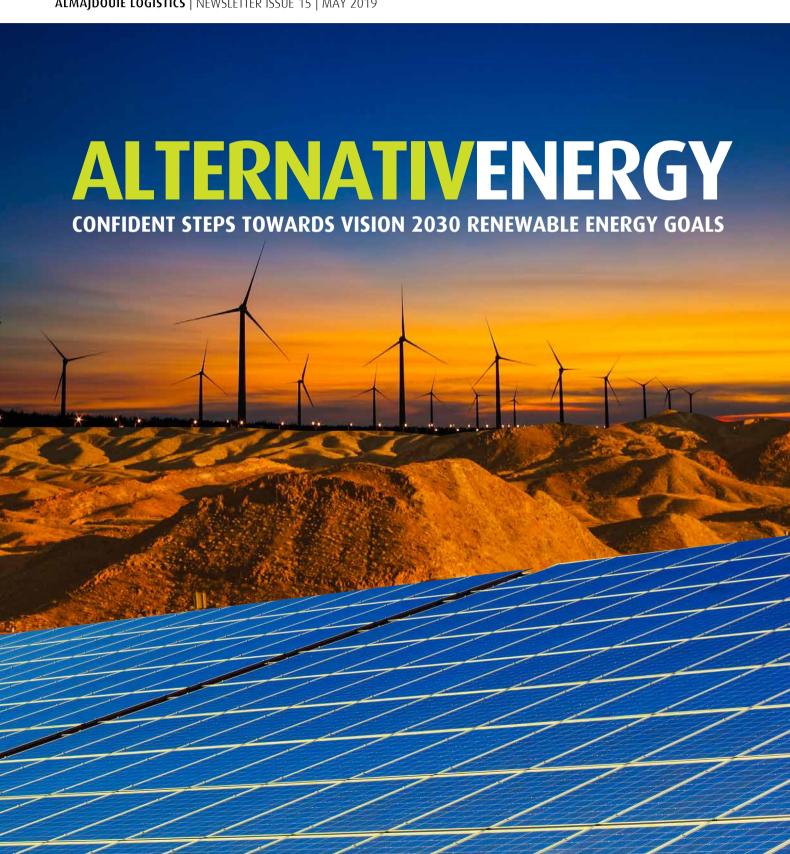
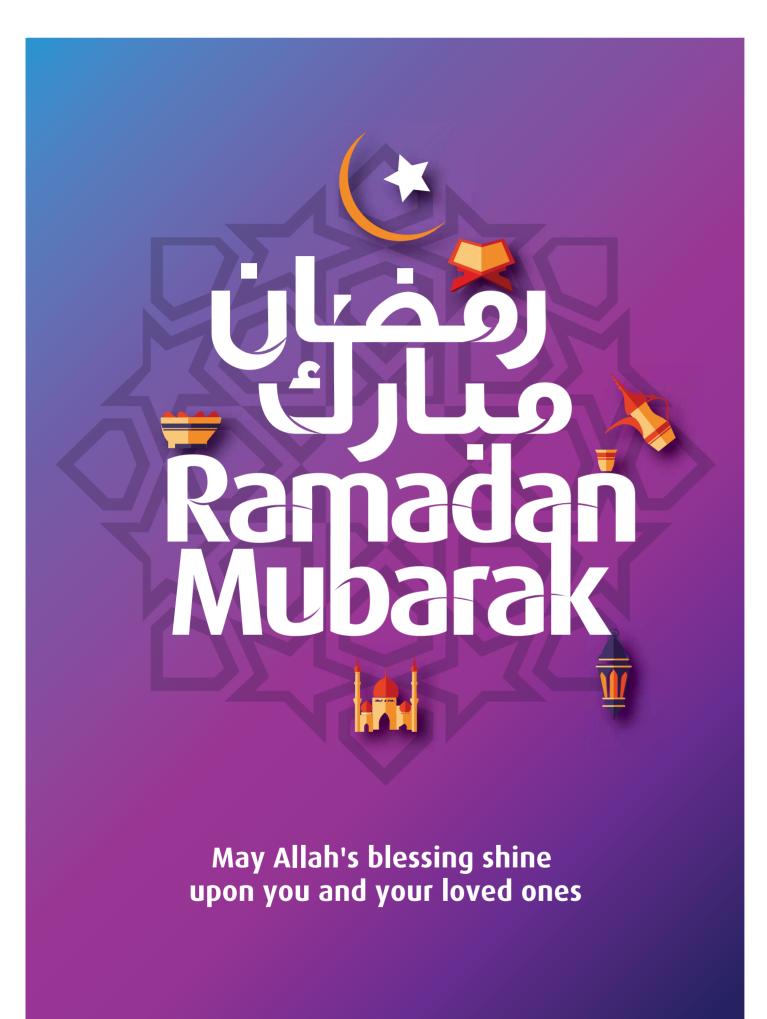
logistics further



ALMAJDOUIE LOGISTICS | NEWSLETTER ISSUE 15 | MAY 2019





CONTENTS 2



3 CEO NOTE

A Bright Future Ahead

4 IN VISION

New Digital Platform mlcGO Launched

5 IN FOCUS

Investment and Opportunity

6 JV FOCUS

Almajdouie Logistics - GEFCO Officially Launches Operations

UPDATES

- A Remarkable Period of Transformation for Saudi Arabia.
- Ramadan Facts.
- The Vital Role of Project Management.

10 GROU

A Proactive Approach to Asset Management

11 FURTHER INFORMED

- EGBZ Launches Operations.
- Almajdouie Logistics Signs Agency Agreement With RTCL.
- MdR Secures Liwa Plastics Industry Complex Project.

14 FURTHER INFORMED

- MdR Recognised With Best Contractor of the Year Award 2018 by Sabic.
- Huge Cargo Operation Successfully Executed.
- Demonstrating Heavy Lift Expertise in the Western Region.
- Smooth and Safe Heavy Lift Operation in Dammam.
- Japan Delegates Visit Almajdouie Head Office.
- Fire Safety Highlighted During Training.
- ISO Updates Highlighted at Training Session.
- Ma'aden Spotlights Almajdouie's Contributions.
- Almajdouie Logistics Wins MRM Business Innovation Award.
- Safety Campaign and Open Day for SABIC Urea Project.
- Almajdouie Successfully Tackles Heavy Transportation Challenge.
- Driver of the Month Award.
- Meet One of Us.
- Consolidating Connections at Breakbulk Middle East 2019.
- Jubail Project Milestone.

22 mlcG0

Digital Supply Chain

Izaz Ahmed

Editor-in-chief

For any comments related to the newsletter or requests for subscription, please email: IzazA@almajdouie.com

LOGISTICS FURTHER NO. 15 | May 2019 Published by Almajdouie Logistics Co. P.O Box 336, Dammam 31411, Saudi Arabia. Tel: +966 13 8198 251 CEO NOTE 3 IN VISION 4



A Bright Future Ahead

It is amazing how much can be accomplished in a short period of time when the right people and plans are in place. With most of 2019 still ahead, Almajdouie Logistics has already achieved a great deal, launching a range of new services that support the continued growth of the Kingdom's logistics sector.

Our new independent digital platform, mlcGO, is designed to meet the needs of e-commerce and on-demand trucking customers in Saudi Arabia. It enables drivers and shippers to seamlessly connect, matching requirements with availability to provide faster and more efficient service.

We also partnered with RTCL, a European leader in tank container leasing, to provide a range of ISO tank solutions to customers in Saudi Arabia, the GCC, and East Africa. We are confident that this new service will help to support the continued growth of Saudi Arabia's petrochemical sector.

Almajdouie Logistics is also playing a key role at the recently launched Eastern Gateway Bonded Zone at King Fahd International Airport. As the facility's official handling agent, we are providing cargo handling equipment, manpower, IT solutions, and inventory management services that ensure day-to-day activities run smoothly.

Meanwhile, the Dubai Chamber of Commerce and Industry honoured us with the Mohammed Bin Rashid Al Maktoum Business Innovation Award for our commitment to continuous improvement. This incredible accomplishment inspires us to work even harder to improve our high standards of quality, innovation, and business excellence.

Of course, none of these exceptional achievements would be possible without the dedicated efforts of the entire Almajdouie Logistics team. Our people truly are the backbone of our success, and I would like to thank everyone for their commitment and hard work.

This is a transformative period for the Kingdom as it continues to make steady progress towards achieving its Economic Vision 2030 goals. The 10 biggest megaprojects currently under construction in the country, which range from renewable energy to aviation, have a combined value of more than USD355 billion. Several other key infrastructure projects will be announced later this year and we look forward to being involved in their success.

I hope you enjoy reading this latest edition of our newsletter, which highlights our exciting ongoing activities in detail.

Baheej Al Bigawi



Almajdouie Logistics has launched an independent digital platform aimed at meeting the needs of e-commerce and on-demand trucking customers in Saudi Arabia. mlcGO is a mobile app and web-based solution that enables drivers and shippers to seamlessly connect, matching requirements with availability to provide faster and more efficient service.

The mlcGO app can be downloaded from leading digital distribution platforms including the Apple App Store and Google Play. The intuitive interface enables shippers to enter their cargo details, including size and type, pick-up and delivery location, and specific transportation requirements. The app then outsources jobs to registered drivers in close proximity.

To ensure high standards are maintained at all times, particularly in terms of quality assurance, mlcGO has a stringent driver onboarding process. Drivers and their vehicles must undergo a verification process, which is validated by a back office operational team, before they are accepted into the mlcGO driver community. The platform also has a ranking system that enables users and drivers to rate each other. Reliable drivers move up the rankings and will be offered jobs first, while less reliable drivers will be rehabilitated or have their services terminated.

The company's near future aim is to help drivers maximise their vehicles' available cubic metre capacity while running between different destinations, enabling them to take on partial truckloads from various clients at once. As the service is provided on a pay per use rather than a pay per truck basis, it increases drivers' earning potential and reduces customers' costs.

mlcGO is also focused on e-commerce solutions, starting with fulfilment. Its goal is to have a number of micro e-commerce fulfilment centres based in urban areas around the Kingdom. These will compliment larger facilities operated by e-commerce giants, such as Amazon, expanding their reach to a greater number of locations and helping to ensure same day delivery to customers.

The ability to trace shipments is a priority for modern customers. Accordingly, cargo sent via mlcGO is traceable from end-to-end and users can watch as the driver approaches the delivery point, giving a more accurate estimated time of arrival. In addition, an inclusive insurance policy ensures that cargo is covered in the unlikely event it is damaged while in transit.

mlcGO operates as an independent company under Almajdouie Logistics, upholding the same values and quality standards Almajdouie Logistics has built its reputation on. In addition, it can leverage some of Almajdouie's resources and capabilities, including consolidation locations, terminal operations, and some fleet elements.

On-demand trucking is revolutionising how drivers and cargo are matched, reducing downtime and enhancing efficiency. While it is still a relatively new concept, there is no doubt it will play a key role in the future of the road transport industry.

For more details about our comprehensive range of services, visit **mlcG0.com**

IN FOCUS 5 JV FOCUS 6



Operations Manager Mohammed Ashfaq explains how Almajdouie's market-leading position, highly skilled workforce, and forward-thinking investment strategy enable us to support the most sophisticated project logistics operations, regardless of the sector.

One of Almajdouie's biggest competitive advantages is owning, operating, and integrating our assets, which include an expansive fleet of vehicles and trailers, and 2 million sqm of terminal and warehousing facilities. During 2019, we are planning to strategically invest in new equipment that will allow us to handle more diverse project logistics operations and keep pace with a rapidly evolving market environment.

Although the renewable energy sector is still a relatively niche market in the Middle East, there is no doubt it will play an increasingly important role in the coming years. Saudi Arabia, in particular, is taking significant steps towards achieving its ambitious Vision 2030 goals, which include shifting domestic energy production towards more renewable resources.

Almajdouie Logistics is watching the development of the Kingdom's renewable energy sector with great interest. We have already begun providing transportation solutions for the 300MW Sakaka solar project, and are looking forward to being involved in many other upcoming wind and solar projects.

The Renewable Energy Project Development Office (REPDO) recently announced the launch of the Renewable Energy Programme's second phase, comprising seven solar projects

worth \$1.5 billion. The projects, which will be tendered by the middle of the year, have a combined generation capacity of 1.51 gigawatts, enough to power 226,500 households.

Earlier this year, REPDO also awarded the milestone Dumat Al Jandal wind project to a consortium led by EDF Energies Nouvelles and Abu Dhabi Future Energy Company (Masdar). The \$500 million project will be the first utility-scale wind farm in the Kingdom. Upon completion, it is expected to generate around 1.4 TWh annually, enough to power up to 70,000 Saudi households.

Transporting components for wind energy projects requires more finesse than other project logistics operations. Despite their considerable weight, around 22 tonnes, wind turbines are surprisingly delicate and their incredible length (74 metres) presents various other logistics challenges.

Almajdouie's heavy lift expertise, proven ability to handle oversized loads, and highly skilled workforce ensure we can effectively tackle operations of this nature. With the addition of our new heavy lift assets, we will be in an even stronger position to capitalise on new opportunities.

* The Renewable Energy Programme aims to achieve more than 25GW of wind and solar power generation in the next five years, and almost 60GW over the next decade; of which 40GW will be generated from solar energy, with a further 16GW of onshore wind.

Almajdouie Logistics - GEFCO Officially Launches Operations



Almajdouie Logistics - GEFCO, the first integrated Finished Vehicle Logistics (FVL) company in the Kingdom, has officially launched operations and now offers a full range of FVL services to the Saudi Arabian market. The joint venture between Almajdouie Logistics and GEFCO, the FVL leader in Europe, combines the extensive expertise of both groups to provide new options to its customers in the region.

While all vehicle importers have in-house departments for FVL activities, some of them outsource their transportation and customs clearance requirements. Almajdouie Logistics -GEFCO is the only company that handles the entire supply chain, which enables it to provide cost-effective solutions that result in shorter lead times and increased operational efficiency.





Almajdouie's strong market position and asset-based portfolio combined with GEFCO's experience in providing smart and flexible supply chain solutions ensure the joint venture is well positioned to exceed customers' expectations.

Almajdouie Logistics - GEFCO's 180,000 sqm yard in Dammam can accommodate 7,500 units and its 100,000 sqm yard in Dammam's 2nd Industrial City can accommodate 5,000 units (extendable). The company handles around 35,000 vehicles annually but it expects this number to grow significantly in the coming year.

Saudi Arabia has the largest automotive sales market in the GCC with around 500,000 new cars delivered per year. Although vehicle importers are facing increased pressure in terms of cost, the market has huge potential, especially since women in the Kingdom are now able to drive. This opens up an entirely new segment of potential customers and Almajdouie Logistics - GEFCO is ready to help serve their needs.

Almajdouie Logistics - GEFCO 's multi-cultural team and supportive company culture are the foundation the company's success is built upon. People from different backgrounds have their own views on the logistics industry and different methods of getting the job done. They also approach challenges from different angles, which is a big advantage when out-of-the-box thinking and innovation are required.

Almajdouie Logistics - GEFCO already has a firm foothold in the market and its sights are set on expansion. In the near future, it aims to grow its customer base and expand its operations in the Western region. The company's commitment to maximising the efficiency of customers' operations is the driving force behind its development goals.

Meanwhile, Almajdouie Logistics - GEFCO's team member Froilan Vargas was recognised as the Star of the Month for January 2019. The accolade reflects his commitment to upholding the highest standards of professionalism, and helping to ensure more than 2,000 cars were delivered on time.



A Remarkable Period of Transformation for Saudi Arabia

Located between the Arabian Gulf and the Red Sea, the Kingdom of Saudi Arabia is the largest Arab country in the Middle East. It is the birthplace of Islam and home to its two holiest sites, Makkah and Madinah. The Custodian of the two Holy Mosques, King Salman Bin Abdulaziz Al Saud, serves as the head of state and head of government. His Royal Highness Mohammed Bin Salman Bin Abdulaziz Al Saud is Crown Prince and the architect of Vision 2030 under the patronage of His Majesty King Salman.

Saudi Arabia holds about 20% of the world's proven petroleum reserves, is the largest global exporter of petroleum, and plays a leading role in the Organisation of Petroleum Exporting Countries (OPEC). However, in April 2016, Saudi Arabia introduced its Vision 2030 plan to reduce dependence on oil & gas, diversify the economy, and develop service sectors, like health, science and technology, education, infrastructure construction, and tourism.

One of the Vision 2030's main objectives is to shift domestic energy production away from oil and towards other natural resources, including mining as well as wind and solar power. The National Renewable Energy Programme, a strategic initiative under the Vision 2030 and the National Transformation Programme, aims to increase renewable energy capacity in the Kingdom to 9.5 GW (10 per cent of its total) by 2023.

A good example of the Kingdom's commitment to economic diversification and sustainability is the upcoming Neom City project, a \$500 billion, 26,500km2 transnational megacity and economic hub. Powered solely by renewable energy, Neom will operate as an independent economic zone and serve as a platform for nine specialised sectors, research and development, energy, biotech, food, mobility, advanced manufacturing, technological and digital sciences, tourism, media, and entertainment), all strategically designed to attract international investment.

Ambitious plans have also been unveiled to develop the largest city park in the world in the Kingdom's capital, Riyadh. King Salman Park is part of a \$23 billion project to develop green spaces that will create sustainable communities, drive action against climate change, and generate up to 70,000 new jobs. It aims to become a one-of-a-kind destination, with more than 160 features and attractions covering art, culture, sport, and entertainment.

Logistics plays a major role in the Vision 2030 and, in 2017, a strategic plan was set into motion that will position the country as a global hub for logistics services that connects three continents. It includes the establishment of a special economic zone at Riyadh's King Khalid International Airport, which will focus on integrated logistics. It will enjoy special rules and regulations aimed at attracting more multinational companies to the Kingdom.

Saudi Arabia has the largest marine network in the Middle East, consisting of 10 ports (six of which are container ports). As part of Saudi Arabia's export development initiatives, export goods are exempt from storage fees for 10 days and there is a 50 per cent reduction in port fees on all exports.

The Kingdom is going through a remarkable period of transformation both economically and socially. With the continued support of the private and public sectors as well as healthy flows of foreign investment, the sustainable future envisioned in Vision 2030 is more tangible than ever.

Ramadan Facts

- Ramadan is the most sacred month of the year in Islamic culture. Muslims observe the month of Ramadan to commemorate that Allah gave the first chapters of the Quran to the Prophet Muhammad.
- Fasting from sunrise to sunset during the Holy Month is one of the five pillars of Islam, alongside the testimony of faith, prayer, charitable giving, and making a pilgrimage to Mecca.
- All Muslims are required to take part, although there are special dispensations for those who are ill, pregnant or nursing, menstruating, or traveling, and for young children and the elderly.
- The practice of fasting serves several spiritual and social purposes: to remind you of your human frailty and your dependence on God for sustenance, to show you what it feels like to be hungry and thirsty so you feel compassion for the poor and needy, and to reduce the distractions in life so you can more clearly focus on your relationship with Allah.
- Ramadan is a time of spiritual discipline, self-reflection, extra prayer, increased charity and generosity, and intense study of the Quran.
- Ramadan is the ninth month in the Islamic calendar, which
 is based on the cycles of the moon. Observances begin
 the morning after the crescent moon is visibly sighted,
 marking the beginning of the new month.
- To mark the end of Ramadan, there is a three-day celebration called Eid al-Fitr (the Festival of the Breaking of the Fast), which is public holiday in Muslim countries. Everyone comes together for big meals and to exchange gifts with family and friends.

UPDATES 9 GROUP 10



Regardless of the industry or sector, most projects are multifaceted and require careful coordination and planning to ensure a successful outcome. Without effective project management, teams and clients run the risk of projects going over budget and being delivered late, Ahmed Abdullah Almajdouie explains.

Project management is the application of knowledge, skills, tools, and techniques to project activities to meet project requirements. A successful project needs people with the right skills and knowledge at its heart. Working together, a well-managed team with clear roles and responsibilities and reporting lines will carry a project to its conclusion smoothly and seamlessly.

Project managers are responsible for leading a project from inception to completion. Key tasks include creating clear and attainable project objectives, building the project requirements, and managing the constraints of the project deliverables, including time, cost, scope of work, and quality.

Every project manager's goal is to optimise resource utilisation, which saves time and money, improves the quality of services, and enhances safety. In order to do this, project managers must ensure everyone involved in a project understands its objectives and their roles within it.

Leadership and communication are crucial skills that all project managers must possess. These skills are essential to winning the trust of clients, staff, and suppliers, which can have a huge impact on a project's ultimate success and future business relationships.

Projects rarely run smoothly from start to finish, no matter how meticulously they are planned. Accordingly, the project manager is responsible for risk management and risk response. The risk management process usually involves identifying possible risks and assessing their probability and impact on the project.

Project managers also act as mediators between the client and the project management team, streamlining coordination and ensuring all objectives and deadlines are consistently met.

Companies can't fulfill sales and profit goals, efficiency and productivity objectives, and shareholder expectations without skilled project managers. Almajdouie's dedicated project managers consistently work to ensure employee morale, a greater sense of professionalism among team members, and increased productivity and profitability.



Working alongside a dedicated team of professionals, General Manager of Asset Management, Eyad Arafa oversees the development and implementation of the company's asset management strategies. He explains the important function of asset management and how it helps Almajdouie Logistics to exceed customers' expectations.

As an asset-based company offering a range of services spanning diverse sectors, effective asset management plays a key role at Almajdouie Logistics. Backed by an expansive fleet of vehicles and trailers, and 2 million SQM of terminal and warehousing facilities, we provide customers with unique solutions tailored to meet their specific needs. Accordingly, we take great care to make sure our assets operate efficiently and safely.

We continuously work to develop and implement asset management strategies that ensure optimal returns on investment and the most effective deployment of company assets. Our systematic approach also helps to control and identify the value and condition of assets throughout their life cycles.

Stringent standards, policies, and procedures are in place to ensure all assets operate safely and at maximum efficiency. The process starts from the day we procure an asset and enter it into our Enterprise Resource Planning system. After that, we begin to monitor, plan, and register all maintenance activity.

We also conduct quarterly inspections using advanced tools to ensure the reliability of assets during operation.

We put a substantial amount of time and effort into making sure our assets are ready to serve our customers' evolving needs. This includes obtaining and preparing the required documentation to ensure compliance with government standards, and conducting frequent maintenance to keep all assets operating safely and efficiently.

How our assets are used also factors into our asset management approach. Our control tower manages the activity of each asset to maximise productivity and efficiency. In addition, our advanced asset tracking system manages and monitors activities such as driver behaviour, speed breaking, geo-fencing, and acceleration.

The results speak for themselves. We frequently conduct auctions to retire our older assets and have found that the resale value is higher than similar assets, largely due to our reputation for keeping our equipment in the best possible condition.



The Eastern Gateway Bonded Zone (EGBZ), a state-of-the-art multi-model, multi-user, temperature-controlled, bonded storage & customs clearance gateway, is now up and running. As the facility's official handling agent, Almajdouie Logistics is playing a key role in its operation, helping to serve the needs of a growing number of resident and non-resident users.

Located on a 100,000 sqm site at Dammam's King Fahad International Airport, EGBZ is designed to facilitate the movement of air and road cargo into Saudi Arabia in a seamless and efficient way. Almajdouie Logistics is providing cargo handling equipment, manpower, IT solutions, and inventory management services that ensure day-to-day activities run smoothly.

EGBZ affords a number of benefits to its users, including time savings, efficiency improvements, cost reductions, deferment of duty & VAT payments, expedited clearance times, extended customs clearance operating hours, and a safe and secure environment to store/clear cargo.

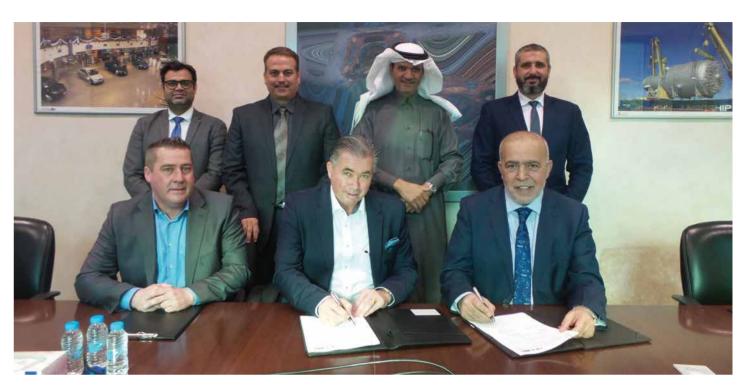
At present, the facility offers cargo handling and clearance services for any carrier through its general cargo area, with additional space available for companies seeking dedicated handling areas. Although the chamber is currently being utilised for clearing cargo, its storage capabilities are proving incredibly beneficial for customers needing deferred duty or re-export solutions. The facility has dedicated chilled and frozen chambers for the safe handling and inspection of perishable and temperature-sensitive cargo to ensure food safety as well as quality assurance.

In recent years, overland bonded/transit trucking traffic between the UAE and Saudi Arabia has grown exponentially. While it can take several days for road transit arriving at the Saudi border from Dubai to clear customs and be released into the country, this process has been shortened significantly at the EGBZ's clearance facilities. From a transporter's perspective, this means greater operational efficiency, quicker turnaround, improved asset utilisation, and reduced lead times.

There is currently a team of dedicated Almajdouie Logistics employees at the EGBZ, handling all inbound trucks and airfreight daily. As the facility's other chambers open up, the volume is projected to rise to almost 200 trucks a day and the number of employees will increase accordingly. To accommodate this growth, the EGBZ's opening hours have been extended from 8 to 16 hours presently, and then, to 24 hours in the near future.

Having 24-hour customs clearance capabilities at the facility would be a game changer for Saudi Arabia, improving the competitiveness of the country's business environment, and driving economic growth and diversification in line with the Kingdom's Vision 2030.

The EGBZ is a project financed and owned by the Eastern Gateway Logistical Services Company (EGLSC), an investment vehicle established by a group of prominent Saudi Arabian merchant families, including Albawardi Group, Al Muhaidib Group, The Globe Group, and Alissa Group.



Almajdouie Logistics Signs Agency Agreement with RTCL

Almajdouie Logistics and RTCL, a European leader in tank container leasing, have signed an agency agreement that will leverage their competitive strengths to provide a range of ISO tank solutions to customers in Saudi Arabia, the GCC, and East Africa.

The Kingdom's petrochemical sector is booming and many companies have drastically stepped up production in recent years. Sadara, for example, now has 26 fully operational plants, further increasing export volumes. This has created additional demand for ISO tanks, which are used to carry hazardous liquids in bulk.

In an attempt to overcome the ISO tank shortage, some companies are employing alternative methods, including using flexitanks and transporting chemicals in barrels inside dry tanks. However, these are not viable options because flexitanks aren't suitable for some hazardous materials and many shipping lines refuse to handle chemicals in their own dry containers.

In line with the agency agreement, Almajdouie Logistics will have around 330 new ISO tanks in rotation for one account alone. A further 100 tanks with Almajdouie branding have already been ordered and more will be added in the near future. This will enable the company to address evolving market requirements and serve its customers faster and more efficiently. In addition, Almajdouie Logistics will offer a number of value-added services, including ISO tank leasing, cleaning, repairing, testing, and surveying.

RTCL CEO, Mr. Karta Miardjo said: "We are pleased to partner with Almajdouie Logistics to offer this service to our customers. The company's high standards and its reputation for quality and reliability were key factors when selecting our new regional partner. With our combined expertise and shared commitment to proving exceptional levels of service, I am confident we can achieve great things together."

Backed by an expansive fleet of vehicles and trailers, strategically located terminal and warehousing facilities, in-house customs clearance teams, and a strong petrochemical customer base, Almajdouie Logistics is well positioned to excel in this new area of business.



MdR has secured its first major project outside of Saudi Arabia, providing all onsite logistics services for the upcoming Liwa Plastics Industry Complex (LPIC) in Oman. The transformational project aims to reinforce Oman Oil Refineries and Petroleum Industries Company's (Orpic) position as a key player in the international petrochemicals market.

The complex will feature a 1000kTA Steam Cracker Unit, a high-density polyethylene (HDPE) plant, a linear low-density polyethylene (LLDPE) plant, and a polypropylene plant. MdR's scope of work will include consultancy, commissioning, start-up, and commercial operation. It's expected that MdR will be charged to integrate the existing polypropylene logistics operation as well.

Securing the LPIC project contract is a milestone for MdR that will facilitate the company's growth in the GCC and beyond. Once commercial production begins, MdR expects to handle around a million metric tonnes of polyethylene and polypropylene products a year. Accordingly, stringent measures are being put in place to ensure the highest standards of quality, safety, and efficiency are maintained at all times.

MdR will be responsible for inbound logistics at the LIWA plant, planning and executing the discharge of product silos, including packaging, stuffing, storage, and gate operation. MdR will also be responsible for maintaining the packaging lines and providing all necessary equipment to handle products. Furthermore, MdR will provide its operations expertise to implement a logistics management system that integrates all transactions into a common platform.



With Omanisation requirements in mind, MdR is finalising plans for a recruitment campaign. Alongside internal transfers, the goal is to recruit highly skilled local candidates and expats. The company's proven track record in training and development will play a key role during this process. Omanisation figures are expected to be around 30 per cent at the start of the project, rising to above 70 per cent at a later stage.

MdR was heavily involved during Sadara Chemical Complex's construction and provided a wide range of technical support. In the design stage, Sadara listened to recommendations from MdR experts and during commissioning, MdR offered adjustments and improvements to make sure safety and productivity would go hand in hand

Backed by European and Saudi expertise as well as the extensive experience gained during its partnership with Sadara, MdR is in a strong position to safely and effectively handle this new project.



MdR Recognised With Best Contractor of the Year Award 2018 by Sabic

MdR was honoured with the Best Contractor of the Year Award 2018 for its work with the Yansab Project, outperforming 26 other leading companies. In addition, Yansab recognised MdR as one of the top six companies for safety and compliance. From 2008 to date, MdR has recorded over five million safe man-hours with the project, which reflects the hard work, diligence, and dedication of our team members

Almajdouie Group President Abdullah Almajdouie said: "I would like to thank Yansab for continuously placing its trust in MdR and for this valued acknowledgement of our dedication. Without the full cooperation, and team spirit we share, this achievement would not have been possible."

value matters

Huge Cargo Operation Successfully Executed

Almajdouie Logistics recently completed a massive cargo operation for Procter & Gamble (P&G), moving an entire assembly line from Jeddah to Italy, door-to-door. The team safely and efficiently handled 639 cubic metres of cargo, including inspection, crating, packing, and marking. We completed a similar operation earlier this year, moving P&G cargo from Jeddah to Egypt.







Regardless of the project size or industry sector, Almajdouie Logistics always welcomes new heavy lift challenges. We recently transported these four shipments in western region measuring 7 x 6.5 x 9 metres (L x W x H) and weighing 78 tonnes each.

Demonstrating Heavy Lift Expertise in the Western Region

Smooth and Safe Heavy Lift Operation in Dammam Transporting heavy and oversized loads requires special attention and careful planning. Utilising our extensive expertise and dedicated equipment, we safely and successfully completed a heavy lift operation in Dammam. The cargo measured 44.99 x 8.00 x 5.45 and weighed 197.84 tonnes.

Japan Delegates Visit Almajdouie Head Office

A delegation comprised of senior management from the Sumitomo Warehouse Company and Rabigh Petrochemical Logistics (RPL) recently visited the Almajdouie Head Office in Dammam.





Fire Safety Highlighted During Training

Whether on-site or in the office, safety is always a priority for Almajdouie Logistics and its partners. Almajdouie-GEFCO team members recently participated in a safety training session that reaffirmed the importance of fire prevention, recognising potential hazards, and taking appropriate action.

ISO Updates Highlighted at Training Session

In line with efforts to modernise the Integrated Management System (IMS) and bring department managers up to speed on the latest ISO standards, Almajdouie Logistics held a training session at its main office in Jeddah. Conducted in collaboration with Intertek International, the session covered ISO 9001, ISO 14001, and ISO 45001, highlighting the important roles these standards play in improving efficiency, safety, and customer service.



SHEM Manager Osama Mohamed Abu Shrieha said; "ISO is a platform for continuous improvement that enables Almajdouie Logistics to provide sustainable services that exceed clients' expectations. ISO standards help us to identify risks and opportunities, which gives us a holistic view of the supply chain and logistics market. In turn, this is used to develop long and short-term strategic plans that enable us to overcome operational challenges and grow our business."



Saudi Arabian Mining Company (Ma'aden) recently recognised Almajdouie Logistics for its important ongoing contributions to the Ma'aden Aluminium and Ma'aden Rolling Mill projects. In its role as logistics service provider, Almajdouie Logistics is responsible for a wide range of activities, including terminal handling, transportation, customs clearance, storage, and stuffing.

A team of 100 Almajdouie Logistics employees is involved both directly and indirectly with both projects. To ensure the highest safety standards are upheld at all times, safety officers are present at Almajdouie's Jubail terminal where Ma'aden's products are handled. In addition, several Ma'aden employees operate out of the terminal, which helps to streamline efficiency.



The teamwork between the two companies is a key component that has helped to strengthen the five-year-long relationship. Commenting on the importance of collaboration, Ma'aden Aluminium Director of Logistics and Documentation, Bader Al Abdulgader said: "The positive relationship and cooperation between our companies makes it a pleasure to do business. On behalf of the Ma'aden Aluminium-SBU project management team, I would like to thank Almajdouie Logistics for a job well done and helping to ensure timely deliveries to our clients. We look forward to continuing our partnership for years to come."



Almajdouie Logistics Wins MRM Business Innovation Award

Mohammed Bin Rashid Al Maktoum Business Innovation Award

Almajdouie Logistics is delighted that the Dubai Chamber of Commerce and Industry has honoured us with the Mohammed Bin Rashid Al Maktoum (MRM) Business Innovation Award for our commitment to ingenuity and continuous improvement.

H.H. Sheikh Ahmed bin Saeed Al Maktoum, President of the Dubai Civil Aviation Authority, Chairman of Emirates Group, and Chief Executive of the Emirates Group presented the award to our CEO, Baheej Al Biqawi, during a ceremony at Dubai Opera on February 26. In attendance were more than 1,500 delegates, including dignitaries, government officials, and business leaders from the UAE and GCC.

The award recognises and celebrates businesses for outstanding practices and achievements in innovation, which contribute to the development of their country's economies and serve as an inspiration for like-minded companies across the GCC.

This incredible accomplishment, which reflects the efficacy of our Spark idea submission platform, would not have been possible without the dedicated efforts of our entire team and the valued support of our clients.

Mr Al Biqawi said: "I would like to thank our stakeholders for the continued trust they place in Almajdouie Logistics. The win inspires us to work even harder to improve our high standards of quality, innovation, and business excellence."

Safety Campaign and Open Day for SABIC Urea Project

Almajdouie Logistics held an open day at SABIC beach camp in Jubail as part of a safety awareness campaign for the SABIC Urea Project. In attendance were SABTANK Sr. Manager, Solid Operations, Ibrahim Musabab Al Qahtani, Manager, Solid Operations Ibrahim Zahrani, and Manager, Solid Logistics, Faisal Farwan. Also present were SAFCO Sr. Manager, Product Handling Jamal Alsufyani, Almajdouie Logistics Regional Manager - Jubail, Mohamed Faleh Alqahtani, Transport Operations Manager Jubail - Ahsan Riaz, as well as MLC project and safety teams.

The campaign was aimed at raising awareness of the driving rules and regulations for Almajdouie, SABTANK, and SAFCO, as well as the importance of vehicle safety and defensive driving. During the open day, Almajdouie Logistics drivers Ram Bahadur Lama, Ronald Bernardino Floresca, Shete Ghala, Alok Kumar, and Salahuddin Daftar were recognised for their exemplary performance in Q1 this year. Following a safety performance review and a presentation on vehicle safety awareness, attendees enjoyed a football competition, a raffle draw, and an open discussion. The event served the dual purpose of highlighting the crucial role safety plays in delivering exceptional service and gave participants the opportunity to socialise outside of the workplace environment.

Almajdouie Logistics has worked with the SABIC Urea Project since 2017. Utilising fully customised alumimum hoppers and trucks, we transfer around 4,000,000 MT of material annually from SABIC plants (SAFCO, Al Bayroni, and Ibn Baytar) to SABTANK at the Industrial Port. At present, we have more than 100 drivers and 14 additional team members working on the project.







Almajdouie Successfully Tackles Heavy Transportation Challenge

Almajdouie Logistics always looks forward to tackling a new challenge, especially when it involves complex problem solving. We recently transported a huge shipment measuring 14. 97 x 14.07 x 17.70 metres (L x W x H) and weighing 427 tonnes from Dammam's 2nd Industrial City to Ras Tanura.

Two months before the operation, our Heavy Lift engineering and operations teams conducted a route survey in coordination with SEC that showed significant road modifications were required to accommodate the dimensions of the cargo. This included opening fences and demolishing concrete barricades near major highways, both of which were arranged in advance with the permission of the concerned authorities.



In addition, many powerlines along the 104km route had to be temporarily shut down and lifted, including one for Dammam Airport and another for Aramco. These two proved particularly challenging because SEC needed to arrange alternate sources to avoid causing any disruption. Thanks to the collaborative efforts of our government relations department, SEC, Aramco, and Técnicas Reunidas, the cargo was delivered safely and successfully to the project site.

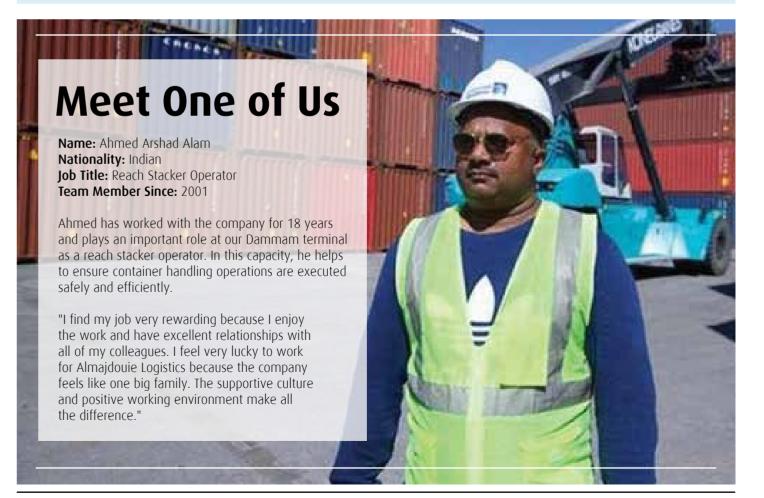
Driver of the Month Award



Almajdouie Logistics team member Bhiku Tharu Bephuniya was recognised as Driver of the Month for his exceptional work with the Nova project. He made eight long haul trips from the Nova plant in Sa'ad, Dammam - Riyadh Road to Nova warehouses and customers in Jizan, Khamis, and Jeddah during the month, clocking an incredible 22,480km in total.

Central Regional Manager Husam Ramzi Shakhshir presented Bephuniya with a certificate and a cash reward as a token of appreciation for demonstrating a commitment to safety and outstanding performance.

Almajdouie Logistics has handled distribution operations for the NOVA Project since 2015. Utilising a dedicated fleet of 75 trucks, the company transports around 175,000 pallets across the Kingdom annually.



Consolidating Connections at Breakbulk Middle East 2019

Almajdouie Logistics participated at the 2019 Breakbulk Middle East exhibition and conference, which is the only one of its kind in the region for the project cargo and breakbulk industry. Held in Dubai from February 11-12, the event welcomed representatives from over 50 countries.

Breakbulk Middle East provided a great opportunity for our team members to network with logisticians, exchange best practice ideas, explore potential partnerships, and gain valuable insight into the industry's latest developments. Participating in leading events like these helps us to consolidate our connections with customers and peers, and demonstrates our continued dedication to the logistics industry.



Building on the momentum of Breakbulk Middle East, we are thrilled to be taking part in Breakbulk Europe 2019, the world's largest event for the project cargo and breakbulk industry. It takes place from May 21-23, in Bremen, Germany, and will feature a dynamic conference along with a range of educational and training workshops. We look forward to welcoming visitors to our stand (Hall 5 - L50).



Visit ALMAJDOUIE at HALL 5, STAND L50



Jubail Project Milestone

During a recent annual gathering, senior management from SAFCO, IBB, and Sab Tank recognised Almajdouie Logistics for its key role in the Jubail fertilizer project's success in 2018. The year saw a record-breaking volume of material safely and efficiently handled. This year, we look forward to finding new and innovative ways to build on the momentum.



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